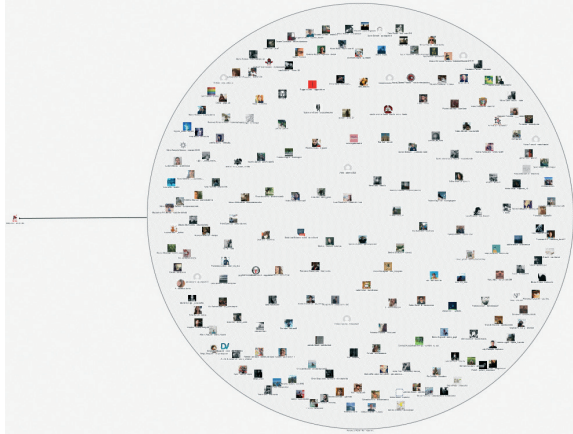
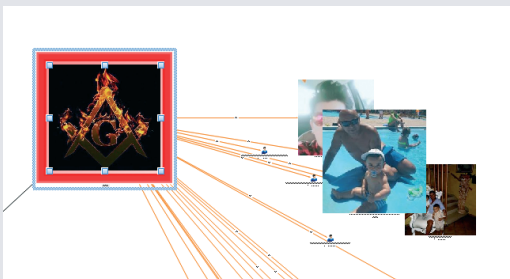
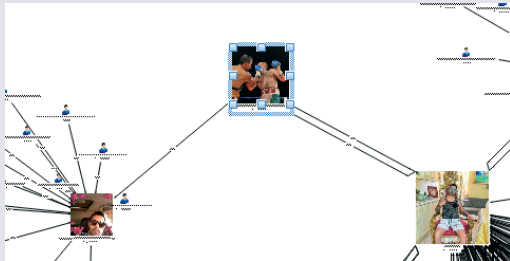


FALCO: SOCIAL MEDIA ANALYSIS

Falco enables analysts to go freely through any OSINT information starting from just one dashboard. Information is easy to get, and it's intuitive pointing out connections and interactions between members of same or different social networks or circles.



In order to display target's social networks the software can focus on both direct relationships (such as friendships on Facebook or followers on Instagram) and indirect ones, for instance those due to "likes" or "comments" to other profile's posts or because of the belonging to same groups:



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SYNERGY AND INTEGRATION OF DIFFERENT AND HETEROGENEOUS SOURCES



Falco allows to relate contents and information coming from every kind of source, **not just social**, doing this in the same valuable environment, by effectively relating information coming from **social network** with those extracted by other S&A tools, for instance gathered from:

- ✓ Public trusted databases
- ✓ Internal data sets
- ✓ Phone traffic databases
- ✓ Reputational databases
- ✓ Forensic extraction databases
- ✓ Internal databases

SOCIAL ID, USERS & AUDIT

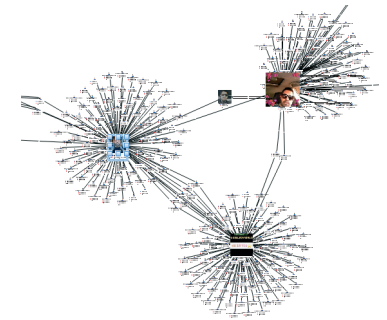
Falco works through cases designed for single or multiple analysts, therefore enabling a Team to operate synergically, by associating every and each member with appropriate credentials.

	Instagram	✓
	Twitter	✓
	VK	✓
	Facebook	✓
	MySpace	✓
	Pinterest	✓
	Meetup	✓
	LinkedIn	✓
	Database	✓

Furthermore, supervisors can monitor ongoing operations and vary authorizations, appointing them to different sources, setting restrictions and defining specific tasks within the team.

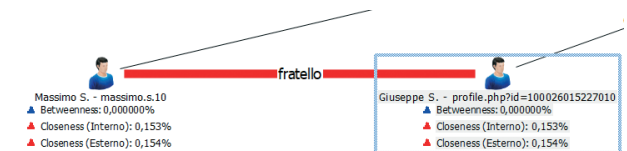
FALCO & VISUAL ANALYSIS

One of the greatest strengths is surely offered by the integration of powerful visual analysis modules - such as **i2 Analyst's Notebook** - that allows both a more effective representation of subjects and relationships than the tabular visualization, and also the use of all the analysis tools available.



This allows you to:

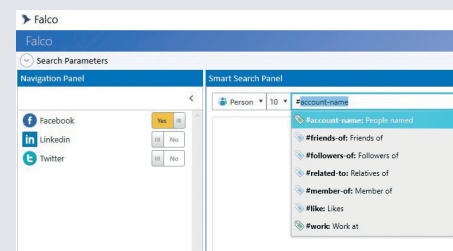
- Reconstruct networks of relationships between entities of interest easily
- Find direct links between targets that are not immediately obvious
- Weigh entities according to their relationships



SMART SEARCH & ID SEARCH

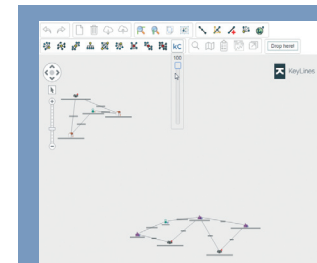
Smart search permits massive and punctual searches in a fast and automated way, maintaining extreme precision and depth, tracing profiles of interest by professional, geographical or by topic treated. In other words, Smart Search differs from the search for specific profiles, implementing a search by scope through which it is allowed to select all the profiles that meet specific and peculiar conditions (nationality, profession, interests, residence ...).

The ID Search consents you to perform progressive searches starting from files containing profiles already verified and previously saved and already associated by the analyst to people of his interest.

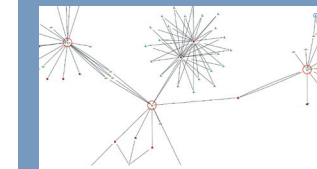


Through this function, analysts can store every social profile attributable to individual people so that they can quickly carry out complex analysis, in all social networks, for each member, for each profile attributable to the subject.

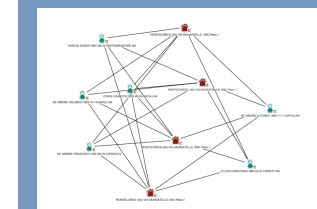
- Apply graphical reorganization algorithms to highlight entities in specific locations



- using measures to point out the elements that play a central role in the social network...



- or to focus on subnets that identify areas of belonging of targets linked to the profiles involved (family areas, group areas, areas of common interests, ...)



In these examples, it's clearly shown as this target analyzed through Falco, can contemporarily be explored by Tetras, a tool for phone traffic analysis or VCA (Visual Company Analyzer: a powerful S&A system able to analyze and reveal targets' financial and reputational full details) to get, as illustrated in the next sample, evidence regarding target's economic or reputational intel - easily connected together into a powerful tool able to improve human logics and visualization, even of those hidden patterns/elements not immediately revealed in the first analysis phase, as commonly happens: the viewer, Analyst's Notebook.

